

Hanover Association of Branch Societies
Jamaica Agricultural Society

SPONSORSHIP PACKAGE

SPONSORSHIP OPPORTUNITIES

Sponsorship of Hanover Agricultural and Industrial Show will offer direct means of demonstrating your support for the focus being placed on increasing local food production and consumption, as well as ultimately achieving greater levels of food security. This is part of our efforts to include local manufacturers in the agriculture sector in strengthening our on-going education and awareness programmes. In return your organization will receive maximum brand exposure in a unique and unmatched target market with diverse patronage.

The Sponsorship programme is tailored with the objective to provide heightened visibility through promotions and plethora of benefits during the event through the use of the media and accreditation rights. All show benefits are dependent on the level of sponsorship chosen. The Sponsorship options and entitlements are listed below; please decide which level you would like to contribute:

GOLD SPONSOR: \$250,000-\$300,000

Benefits:

- ✚ Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, invitations, etc
- ✚ Sponsor listing (logo placement) on all at-event signage and in the event program
- ✚ Company name mentioned in all media advertising: print, online and radio
- ✚ One (1) interview with media leading up to the event and on-site radio promotion
- ✚ Exhibition space of two (2) 10x10 space in a premium location
- ✚ Opportunity to distribute business information (distributing informational materials and free giveaways acceptable).
- ✚ Sponsor advertisement in event program

SILVER SPONSOR: \$200,000-\$250,000

Benefits:

- ✚ Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, invitations, etc
- ✚ Sponsor listing on all at-event signage and in the event program
- ✚ Company name mentioned in all media advertising: print, online and radio
- ✚ Exhibition space of one (1) 10x10 space in a premium location
- ✚ Opportunity to distribute business information (distributing informational materials and free giveaways acceptable).

BRONZE SPONSOR: \$100,000-150,000

Benefits:

- ✚ Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, invitations, etc
- ✚ Sponsor listing on all at-event signage and in the event program

- ✦ Company name mentioned in all media advertising: print, online and radio
- ✦ Exhibition space of one (1) 10x10 space
- ✦ Opportunity to distribute business information (distributing informational materials and free giveaways acceptable).

SPECIAL SPONSOR: \$30,000-100,000 or (non-monetary)

Benefits:

- ✦ Sponsor recognition on select event-related marketing & promotional collateral: flyers, invitations, etc
- ✦ Sponsor listing on select at-event signage and in the event program
- ✦ Company name mentioned in select media advertising: print, online or radio
- ✦ Opportunity to distribute business information (distributing informational materials and free giveaways acceptable).

SPONSORSHIP FORM

CONTACT INFORMATION:

Name of Company/Individual: _____

Address: _____

Sponsorship Level: _____ Sponsorship Amount: \$ _____

Authorized _____ by: _____

Position: _____

Telephone No.: _____ Fax No.: _____

Email: _____ Contact Person: _____

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a cheque made payable the **Hanover Association of Branch Societies**

Signature Date _____/_____/_____

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Kindly return the completed sponsorship form to:

JAS Parish Office, Church Street, Lucea, Hanover.

Email: Kameil.new@hotmail.com

Please contact us with any questions.

NB: Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition. Please submit camera ready, high-resolution color and black-and-white logos (.jpeg) via email to: kameil.new@hotmail.com by Friday, May 3, 2019 for usage in marketing material as outlined in the sponsorship package.